

pac buzz

.BHB[JOFP G1BDGGJ\$B\$PNQBOJFT

In This Issue: Head for the Hills

Gracing the cover is the sky bridge of PACIFICA Hillcrest, Hyderabad's desired new address.

Chennai Carnival Swanky new beginnings

Did you miss the Happiness Mela?

Our new state-of-the-art anchorage

The Game Changer – Aavaas

Affordable homes for everyone!

Reflections

by Pacifica
2/3/4 BHK Luxurious Apartments

!/(&*'(+-)

+&(,,
) (4
) + (,, 555

6789 :9;:<:=
6787;777; 9:



MD's Insight

Some look for a beautiful place;
Others make a place beautiful
- Hazrat Inayat Khan



Dear Readers,
The lyrical Sufi poet, Hazrat Inayat Khan, summarises our corporate ethos, with the quote above.

Here at Pacifica, we don't build houses, we build homes. We understand that man's greatest lifetime endeavour is to find a little nook that he can proudly claim as his castle – a retreat to return to, after a long day of sweat and toil at work, an abode where he can feast with his family, a mere mortal's notion of what comes closest to experiencing heaven. We aspire to offer all of that through a range of premium projects that combine luxury, ease and affordability.

Which is why we have launched a partner venture called Nebula Companies – a think-tank comprising of Gujarat's premier land aggregators, Kesar Group and international infrastructure baron Futura Group, to develop superlative land banks across

the country. Called Dream 2020, the resolve is to get a minimum of 10,000 families to realise their dream of owning a home, stemming from the hard fact that most middle and lower income groups in the country cannot afford to buy realty.

Did you know that property rates have stabilised pan-India? The country's economy strongly favours the customer with the interest payable on home loans rates is at the lowest since 2011. Any prudent investor would see this as a conducive time to buy property. We have detailed an elaborate reference guide to understand how to capitalise in a buyer's market.

Every corporate's flagship headquarter is a subtle reminder of the beliefs they epitomise. Our new office, Pacifica House at the Sigma Corporate Complex in Ahmedabad, is a proud exposition of our design ethos and a live example of the home you sign up for,

when you buy a Pacifica property.

On a lighter note, we have paid ode to India's exemplary architect, Charles Correa, provided tips on how aromatherapy can spruce up your apartment's ambience, and channelled the ancient wisdom of Vaastu Shastra to bestow us all with success.

I savoured every moment of curating this edition. I hope you enjoy glimpsing through this issue, equally, as well.

RAKESH (ROCKY) ISRANI

Managing Director, Pacifica Companies
risrani@pacificacompanies.com



\$%#\$#&
'(())*)+)((,&(-)(+)(./
+,0!1#&1#2

!!!"#S#""

3#2#

+



www.pacificacompanies.co.in





CONTENTS

M A G A Z I N E O F P A C I F I C A C O M P A N I E S

04 UPDATE

We're delighted to announce that Pacifica has moved into a top-notch, spiffy new office space.

06 EMPLOYEE SECTION

Our hardworking team their innermost thoughts with us, on the work culture at Pacifica.

08 CONNECT

We celebrated International Women's Day with a very special cocktail party for all our female employees.

10 INVEST

In a fluctuating realty market, like it is in the country right now, should one wait or invest? PACIFICA offers some sound research findings.

12 LAUNCH

The Pacifica Carnival halts overnight, at Hillcrest, Hyderabad.

14 TESTIMONIALS

INTRO When the entire city came to a standstill during the Chennai floods last year, Pacifica Tech Park kept going on.

16 NEW ACQUISITIONS

Pacifica's latest hospitality acquisition is the prestigious Element Las Vegas Summerlin, aN affiliate hotel in the WESTIN Group.

19 SENIOR LIVING

Set in a quaint neighbourhood amidst picturesque settings, Wyndham Lakes is a home away from home.

22 DISPLAY

Pacifica AURUM'S Mela themed showcase, was a rollicking, laugh-fes



Starting price : ₹32L | Area range : 1060 - 2280 Sq.Ft.

NORTH ENCLAVE

BY PACIFICA

2/3/4 BHK Luxury Apartments

BUY YOUR DREAM HOME BY JUST PAYING EMI

EMI available on booking amount.



Next to Vaishnodevi temple, Nr. Nirma University, S.G. Highway, Ahmedabad

Inquire : +91 97277 00657 / +91 90990 20766



AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR
Residential | Senior living | Townships | Hotels | IT parks | Business parks | Commercial | Plotted development

CORPORATE H.Q. - 4, 5 Sigma - I, Behind Rajpath Club, Nr. Mann Party Plot, Bodakdev, Ahmedabad, Gujarat 380059
Landline : +91-79-40027783, Mobile : +91 98250 41966 / 98980 95732

facebook.com/pacificacompanies | twitter.com/pacificaindia | pacificacompanies.co.in

Publisher & Founder Pacifica Companies
Chief Editorial Director : Sanjil Chandani
Executive Editor Tushar Rohit
(Content Designing)
Photograph by Shweta Vyas,
Ruchika Pillai

WE VALUE YOUR FEEDBACK

Write to us at : info@pacificacompanies.com
Read us online : www.pacificacompanies.co.in
Download our Iphone/Android App: PacBuzz

Editorial and Design Mediascope Publicitas Pvt. Ltd.

UPDATE



The external glass facade of Pacifica House at Sigma Complex

CORPORATE^{tech}

WE'RE DELIGHTED TO ANNOUNCE THAT PACIFICA HAS MOVED INTO A TOP-NOTCH, SPIFFY NEW OFFICE SPACE.

The pride of any multinational realty firm such as ours, is the state of amenities at their flagship centre, the best indicator of the kind of projects they will build, for their clientele.

In December last year, we moved into a new building, Pacifica House in the Sigma Corporate Complex in Ahmedabad. We



A beautiful office: an even better team!



The office cubicles look professional yet cosy

The youthful vibe at Café YOLO epitomises Pacifica's creative spirit



The reception area exudes an aura of welcoming warmth



The guest waiting lobby is the first point-of-contact for our esteemed clientele



have styled the nook from scratch, with every detail of the interiors and décor, conceptualised and designed by Mr. Rocky Israni and Mrs. Gunjan Israni. Sprawling over a luxurious 2,900 sq.ft., this new premise stretches across two floors with the terrace refurbished into a cosy canteen called Café YOLO with both open and enclosed sections, a leisure zone and an air-hockey table.

Our corporate office is only an extension of our exemplary real estate. Our new address is :

**Pacifica House,
4/5 Sigma – 1,
Behind Rajpath Club,
Near Mann Party Plot, Bodakdev,
Ahmedabad – 380059**

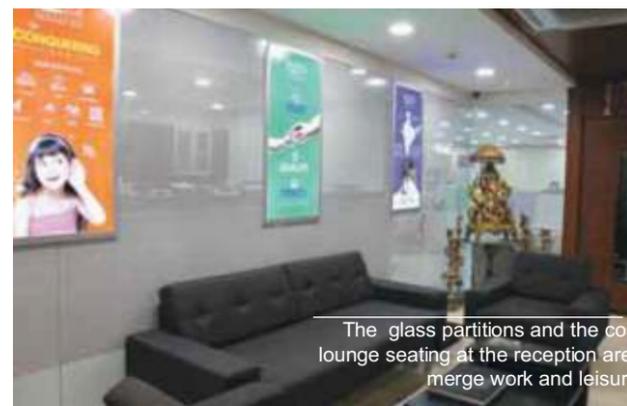
An auspicious start to a successful venture



The inaugural was an auspicious occasion



The glass partitions and the cosy lounge seating at the reception area merge work and leisure



Graffiti and inspirational quotes inscribed on glass, lend a youthful, inspirational feel



A breath of fresh air awaits you at the outdoor zone at Café YOLO.

SoulSpeak

Our hardworking team shares their innermost thoughts with us, on the work culture at Pacifica.



SHWETA VYAS
Graphic Designer,
Pacifica Companies,
Ahmedabad

Shweta's creativity also comes through in her amateur photography.



“The best part of my job is to hear different ideas from many people and find a common solution with which everyone is satisfied, with the end result. As a creative person, it is my job to keep bringing new ideas to the table. I wouldn't be able to perform optimally without my team. On my job, I get full freedom, support and motivation from my seniors and my team, which makes all the difference. Pacifica is a family where one can grow professionally and as a person. A balanced life, full of fun and work is what the Pacifica family is all about.”

“I feel proud and motivated to have been associated with Pacifica companies for the past five years. I always cherish the encouragement and forethoughts of our organisation, in terms of employee's wellbeing, coupled with his potential growth. I always enjoy being at work as the organisation provides adequate support to deliver my service effectively. More so, I see lots of opportunities to achieve greater heights with Pacifica companies.”

K LOKESH
Senior Manager – Operations,
Pacifica Tech Park,
Chennai

Lokesh is the driving force at work and behind the wheels.

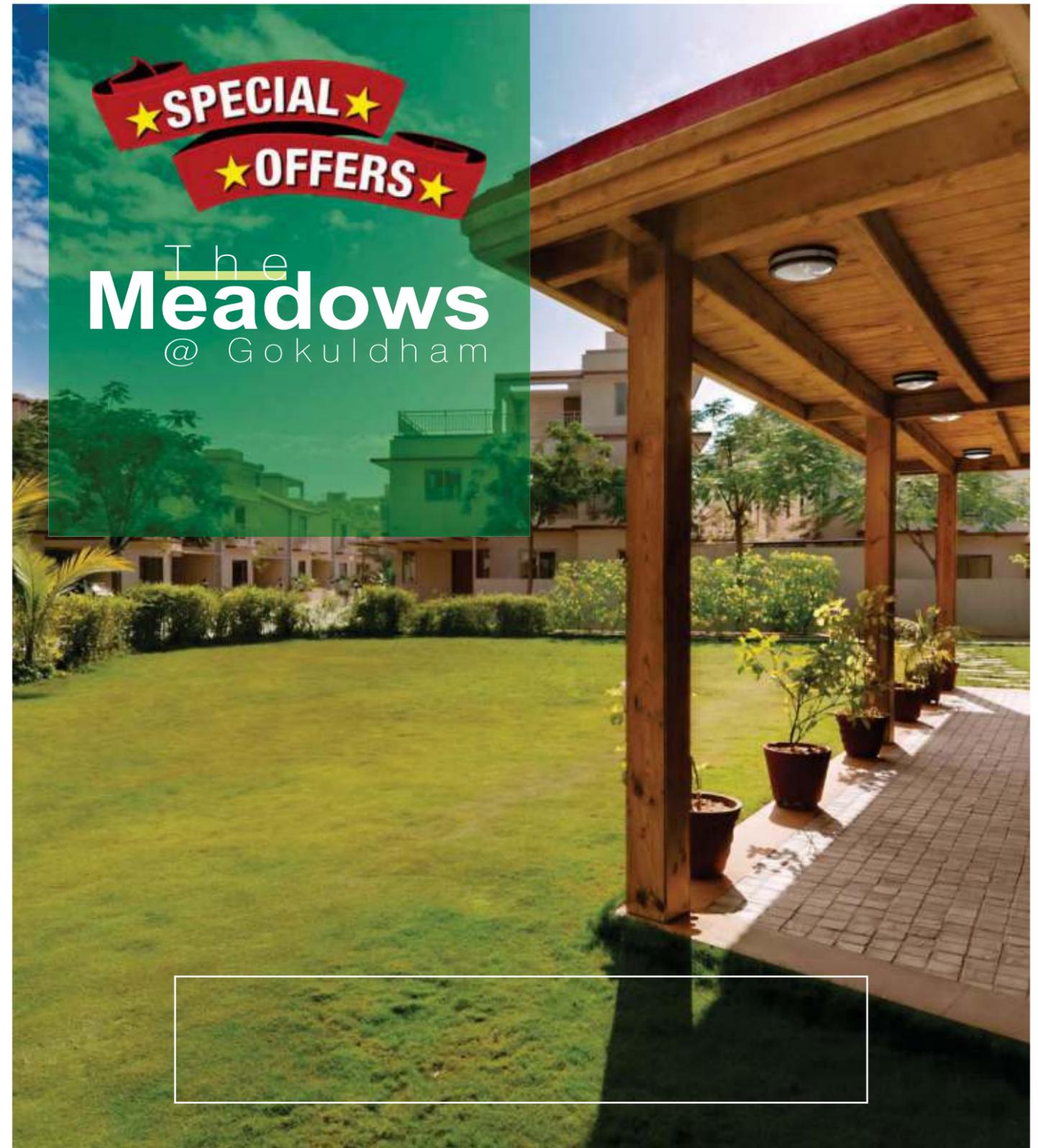


PRANAV GADHIYA
Manager – Sales,
Madrid County,
Vadodara

Pranav is an explorer who loves travelling the world



“Every moment at Pacifica is like a festival. We feel highly enthusiastic and energetic to come to office and at the end of the day, leave with accomplishing a milestone! In sales, we are always on our toes and Pacifica has always made sure that we balance on our toes perfectly and prevent each other from tumbling!”



\$\$" ;;\$",+0+,>/,&O!
!!!"#\$\$""
\$%#\$#&
'(())*)+)((,&(-)(+)(./
+01!#&1#2

3#2#

Follow us on:



Ladies day Out

We celebrated International Women's day With a very special mocktail party for all our female employees.



Behind every successful man, is a woman. behind every successful corporate organisation, is an army of women. here at pacifica, we could not be more thankful for our female staff in all our offices, ranging across every department, holding different designations. We organised a special gala at hotel avalon in ahmedabad on International Women's day, which included a cake cutting, mocktails, a choice of hors d'oeuvres, followed by main course and dessert.

the event was open to all our female employees as a gesture of appreciation. It was an informal gathering for the girls to get to know each other better and for us to figure out if there is anything to do to preserve a work atmosphere that focuses on gender equality. similar celebrations were organised in all our projects across hyderabad, chennai, vadodara and bangalore.

at pacifica, we believe every day is a Woman's day.

Madrid
county

Premium Villas & Apartments, Vadodara

JV PARTNER



Aastha Realinfra Private Limited

"Pacifica provided us support, real estate advice & transparency."

"I am impressed with the way Pacifica has provided support to us during our home buying process. Their sales representatives very proficiently identified our requirements and then suggested us a home at Madrid County. They were like Real estate advisors to us and provided complete information about the project unlike most sales people. Between the sample homes and the actual homes that were delivered, they were quite transparent on what we could expect from our homes."

MR & MRS. MADHAV BAPAT, DGM PRODUCTIONS - L&T.
PROUD HOME OWNER, SAN TROPEZ @ MADRID COUNTY.

CALL : +91 8905960960

BOOKINGS OPEN

2 Phases successfully delivered

SITE ADDRESS: Bhayli - Vasna Road, Nr. Swaminarayan Temple, Vadodara.

PACIFICA
COMPANIES
Shaping real estate globally... since 1978

AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR
Residential | Senior living | Townships | Hotels | IT parks | Business parks | Commercial | Plotted development
f facebook.com/pacificacompanies t twitter.com/pacificaindia
w pacificacompanies.co.in

INVEST

THE TIME TO BUY IS NOW!

IN A FLUCTUATING REALTY MARKET, WHICH EXISTS IN THE COUNTRY RIGHT NOW, SHOULD ONE WAIT OR INVEST? PACIFICA OFFERS SOME SOUND RESEARCH FINDINGS.

Analysis offered by expert finance specialists indicate that in the current market scenario, the decision of purchasing a home by potential house-hunters is taking a little more time than it used to take and is one of the major reasons for the delay is the insinuation that property prices will come down. If you analyse this phenomenon, then you will realise that buying a house today is a sound decision, especially for the first time home buyer. A few points to ponder on:

REAL ASSET

There is a reason why real estate is also called Real Asset. The value of a residential property in the long run always appreciates. Even if today's market is seeing a downturn, nothing makes better investment than real-estate — the added benefit is that one will only get the best rate possible; Real-estate offers better returns or maximum returns as time progresses. Taking into consideration that buying a home requires a heavy investment, many middle-class sign up for a home loan to buy the house. Home loan rates in India have seen a consistent decline, and today home loan rates are lower than they have been in the last 5 years. This would directly reduce the EMI for a customer. One could even upgrade to a mortgage plan that offers a bigger house.

WISE INVESTMENTS

A person can claim deduction of up to 1.5 lakhs per fiscal year on the payment of principle under section 80C of the Income Tax. The interest payable on a home loan is allowed a maximum deduction of 2 lakhs under section 24B. A first time buyer can avail the addition deduction of 50,000 under section 80EE, provided the value of the house does not exceed 50 lakhs and the loan amount should not be above 35 lakhs, and the loan is sanctioned between 1st April 2016 and 31st March 2017.

MIX AND MATCH

Realty companies are making formalities much easier for their



clients, by introducing lucrative schemes such as the 10:20:70 and the 20:80 schemes to encourage property investments. The 20:80 scheme, for instance, lets the buyer pay only 20 per cent of the amount upfront and the developer, in some cases, pays the pre-EMI interest on the loan taken by the buyer for the rest, offering relief to those waiting for an under-construction project to get ready.

A quick mental calculation will help you realise that the flexibility that different payments schemes offer works well for a vast majority of individuals with varied needs. Do not hesitate to engage in discussions with the developer. Apart from discounts and payment schemes, they may also be able to cater to your budgets by adding goodwill gestures to close the deal — perhaps a waiver on the car parking charges, home improvement offers such as better flooring or a free modular kitchen. It is always beneficial to lay your cards on the table and clearly communicate your expectations to the agent. Real estate dealers are usually invested in creating win-win situations for both parties involved.

KING OF THE CASTLE

Nothing beats walking through the front-door of one's very own home for the first time. The pride that comes with private ownership is another big reason as why people choose to buy a home in the first place. Also, it provides immense amount of security to an individual and his family. Homes are usually passed down generations and carry ancestral memories. The basic needs of Indians, throughout time, continues to be *beroti, kapadaaur makaan*.

To put it simply, the stage is all set for the home buyer. Stable realty prices, falling interest rates and regulated tax SOPs contribute to making a buyer's market. Now, could be the time to get your property purchase — and get it right! ■

Starting price : ₹ 45 Lakhs | Area range : 1282 - 2644 Sq. Ft. | Possession : Dec 2018

OUR COMMITMENT TO LUXURY IS TAKING A NEW SHAPE



HILLCREST - 2/3/4 BHK
LIFESTYLE APARTMENTS
@ GACHIBOWLI, HYDERABAD

Hillcrest is in a booming locale of HITECH city offering a prosperous landscape for today's professionals. Neighbors include giants like Google, Microsoft, Infosys, ICICI, TCS etc.

HILLCREST
By PACIFICA

SPA-SALOON SWIMMING POOL GYMNASIUM YOGA ROOM FITNESS CENTER

INQUIRE : +91 9533 975 975

SAMPLE HOME READY | BOOKINGS OPEN



AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR
Residential | Senior living | Townships | Hotels | IT parks | Business parks | Commercial | Plotted development

CORPORATE H.Q. - 4, 5 Sigma - I, Behind Rajpath Club, Nr. Mann Party Plot, Bodakdev, Ahmedabad, Gujarat 380059
Landline : +91-79-40027783, Mobile : +91 98250 41966 / 98980 95732

facebook.com/pacificacompanies | twitter.com/pacificaindia | pacificacompanies.co.in



Head for the HILLS

THE PACIFICA CARNIVAL HALTS OVERNIGHT AT HILLCREST, HYDERABAD.

Guided by the tenet of creating value for the discerning Indian homeowner, Pacifica delivers a brand of lifestyle that is both aspirational and affordable. This time we ventured out to the south-east of India – the ‘City of Pearls’ as they call it – Hyderabad. Pacifica’s maiden offering in this magnificent metropolis is an ode to the thriving Hyderabad. Keeping the spirit of Hyderabad in mind which is a home to rich cultural heritage, world famous cuisines and throngs of lively bazaars, we organized a GALA CARNIVAL on 30th and 31st

project HILLCREST—2-4BHK luxurious apartments. A stellar marketing push from all the mediums of communication was carried out to ensure that the turnout was tremendous and the launch a smashing success. Over 10,000 people had accepted our invitation, visited and caught a life time memory at the event. The grand launch and showcase of a sample house was followed by a fun-filled carnival that boasted booths of a Tarot card reader, balloon-shooting, tattoo artist, nail painting and selfie-corner. The tricks and shows of clowns, jugglers, magicians and acrobats spellbound the audiences. Some of the visitors accepted the bull-ride challenge, where a few won remarkably high scores. Teams of contestants were formed to shoot balloons and to see who could eat the maximum number of *panipuris*. The most popular kiosk was the Tarot-card reader’s kiosks everyone wanted their fortunes revealed.

This event was a wonderful way for families to spend some quality time together in a splendid carnival set-up. In the end, we were happy to create joyful memories for the visitors and fulfilled 100 families wishes of owning a dream home. We are overwhelmed by the great response that we received from the people of Hyderabad. We would say a heartfelt ‘Thankyou’.

Based in Hyderabad’s upcoming financial district — Gachibowli, Hillcrest is an integrated township consisting of six phases with 18 floors each. Pacifica Hillcrest is in the middle of a real-estate haven that is well-known for its signature waverock buildings. With sizable homes ranging from 2 to 4BHKs, these apartments range from 1,282 sq. ft. to a spacious 2,644 sq. ft. Located in the heart of a business hub, Hillcrest is in the vicinity of an IT suburb and top companies like Microsoft, Wipro, TCS, Infosys, Capgemini, Polaris, Accenture, NVIDIA and so on. have offices nearby; International banking institutions like Bank of America, Brigade Corporation, ICICI bank and Franklin Templeton Investments, too, have opened branches here. Twenty educational institutions like Phoenix Greens International School, Delhi Public School, Kendriya Vidyalaya, Oakridge International School and so on. and 10 reputed hospitals have facilities here.





Tough TECHniques

WHEN THE ENTIRE CITY CAME TO A STANDSTILL DURING THE CHENNAI FLOODS LAST YEAR, PACIFICA TECH PARK KEPT GOING ON.

An important angle that even ace architects often overlook while building landmark projects is its durability and operations during times of crisis. While safety protocols are adhered to, as per government regulations, developers need to anticipate every possible natural and physical disaster that can occur in the vicinity of the premise and plan ahead.

A fine example to quote would be the floods in Chennai in the months of November and December last year, that brought the entire city to a standstill due to incessant rainfall and a dysfunctional public drainage system. Recorded as the worst floods the Chennai experienced in the last century, the unrelenting weather claimed 280 human

lives and the Indian economy suffered an estimated \$3 Billion loss due to the complete shutdown of the city's infrastructure.

Off the Old Mahabalipuram Road is Chennai's largest IT Park and Business Process Outsourcing (BPO) segment. Pacifica Tech Park is 1.1 million sq.ft. state-of-the-art integrated Information Technology Park is developed on 7.29 acres of land — the only office that stayed open on all days of the calamity, despite major flooding in and around the neighbourhood. Pacifica Tech Park maintained flawless operations with safety and security measures amply provided to clients, in turn making their day-to-day business a possibility even during natural calamities. Continuous power was made available without

any interruption. Alternative sources of power were made available in abundance at the time of planning this project, to anticipate any emergency and contingency.

None of this would have been possible without the assistance from our valuable employees at Pacifica Tech Park, who put their own lives at risk for the greater good of society. Many of our existing clients occupying our premises are very satisfied and are strongly recommending our facility to their peers. ■



Organising the fuel stock was an impossible task during the disaster, but due to Pacifica's contacts and proactive help, Sistema Shyam Teleservices was able to pull a major invocation for our customers. I can confidently state the Pacifica Tech Park is the best IT Park in Chennai.



Thanking you and your team's support through the dark crisis Chennai went through, in November and December last year. We appreciate that the Pacifica facility has done a tremendous job in providing us flawless and timely support — uninterrupted power backup, prompt drainage of flood water inside, timely updates on the weather and the situation at hand. Kudos! We are happy to be partnered with Pacifica companies. We look forward to working with you in the upcoming years.



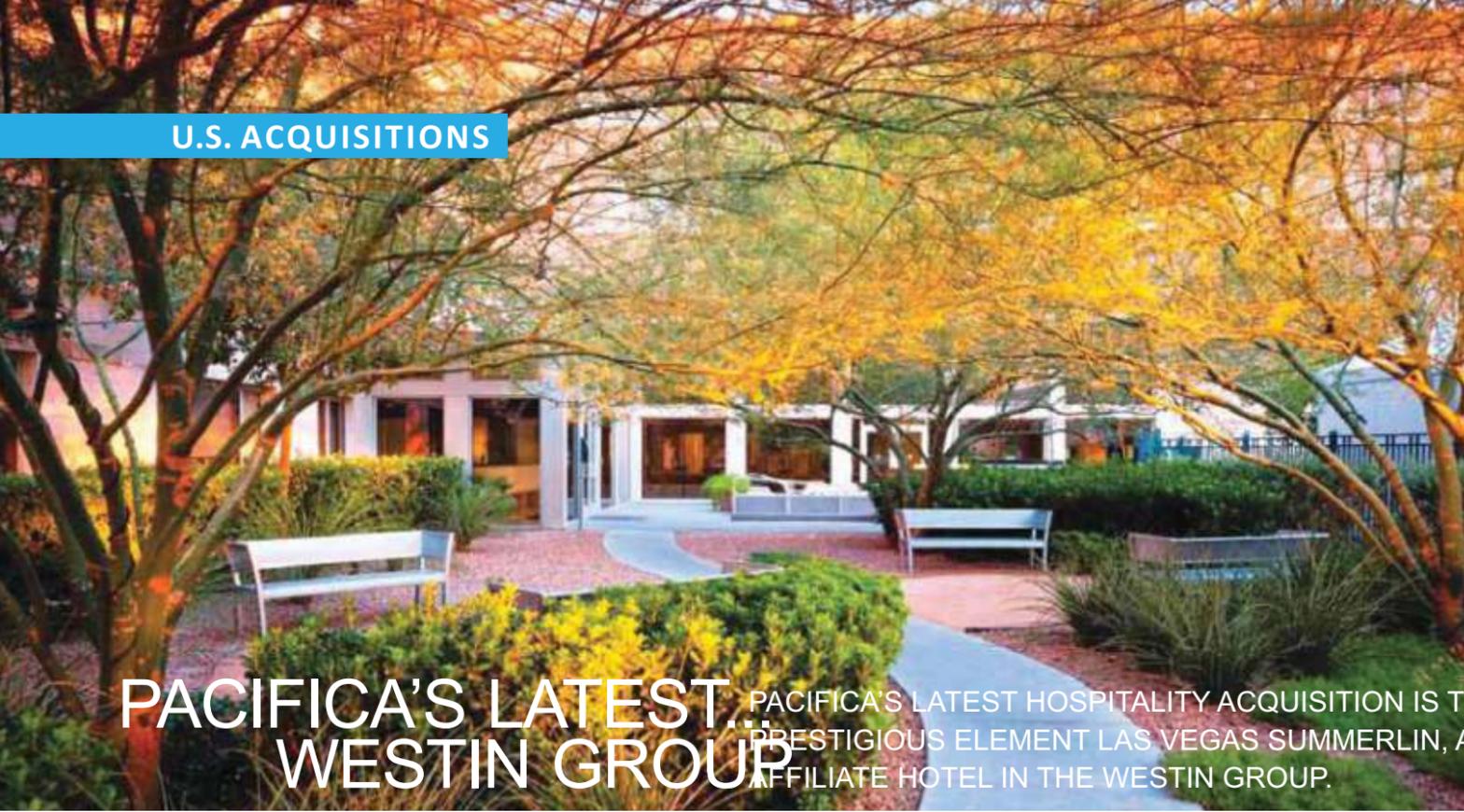
Sunguard ASCustomers were severely impacted due to the floods. We were able to recover the Customer Business Operations at Chennai with Pacifica's support. Pacifica Tech Park was able to sustain the catastrophic event due to the following factors :

- Robust building design elevated with efficient drain plans.
- Power resiliency with adequate DG backup.
- Road connectivity.
- Efficient and proactive ground staff.
- Considering the urgency of the Sunguard AS disaster situation with our site staffed to the brim, Pacifica ensured the cafeteria operations weren't hampered.



The way Pacifica managed the operations is fantastic and you have provided us with uninterrupted services during the crisis.

U.S. ACQUISITIONS



PACIFICA'S LATEST WESTIN GROUP PACIFICA'S LATEST HOSPITALITY ACQUISITION IS THE PRESTIGIOUS ELEMENT LAS VEGAS SUMMERLIN, AN AFFILIATE HOTEL IN THE WESTIN GROUP.



Only 15 minutes away from the Las Vegas strip and near the Spring Mountains and Red Rock Canyon is the Element Las Vegas Summerlin, a 123-suite hotel located on Discovery Drive. The Element is a four-storey structure that is defined by its signature L-shape with an outdoor swimming pool and a whirlpool jacuzzi with cabanas, an extensive barbecue area, and a Serenity Garden situated on a 2.51-acre site. The swimming pool is located on the east side of the building. The lobby and commercial areas are located on the north side of the building with spacious features including modern, contemporary-style furnishings and décor all across. Additional amenities include a sundries shop, guest laundry, gym, business center and a meeting room. The county of Summerlin was developed in villages. Each village features different amenities and residential offerings. Summerlin Centre, where the property is based, is the community's most dynamic village under development, as Summerlin's urban core that includes Downtown Summerlin, a large outdoor business, entertainment, fashion and retail district. ■



Premium Villas & Apartments, Vadodara

GET FREE

FURNITURE + A.C. + MODULAR KITCHEN*



Worth 4 lakhs on booking a home at

SAN MARTIN
2 BHK Luxury Apartments

* Conditions apply.

Homes for the **SUCCESSFUL FEW**



SAN LUCAS
2/2.5/3/4 BHK Luxury Apartments

Site address : Nr. Swaminarayan temple (BAPS), Bhayli-Vasna road, Vadodara

Call : +91 8905 960 960



AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR
Residential | Senior living | Townships | Hotels | IT parks | Business parks | Commercial | Plotted development

CORPORATE H.Q. - 4, 5 Sigma - I, Behind Rajpath Club, Nr. Mann Party Plot, Bodakdev, Ahmedabad, Gujarat 380059
Landline : +91-79-40027783, Mobile : +91 98250 41966 / 98980 95732

facebook.com/pacificacompanies | twitter.com/pacificaindia | pacificacompanies.co.in

A THEME FOR A DREAM

GRACEFUL FLORIDIAN ARCHITECTURE SURROUNDED BY THEME PARKS LIKE DISNEY WORLD, SEA WORLD AND UNIVERSAL STUDIOS. VILLA VALENCIA IS JUST RIGHT FOR YOUR FAMILY.

Villa Valencia is a gated apartment community offering 1 to 3BHK units. It combines beautiful Floridian-style architecture features with updated appliances within each home and a long list of convenient, on-site amenities.

The complex, a 240-unit condominium development, is ideally located on a 10 acre site in the highly coveted Central Orlando, Florida location. It has ten detached three-storey garden-style buildings, with 24 units in each building, and one detached one-storey pool-storage building. Apartment amenities include air-conditioning, a breakfast bar, cable television, carpeting, fully-equipped kitchens, a choice between a patio, balcony or solarium, security alarms and a washer and dryer.

Villa Valencia is located conveniently close to the University of Central Florida, directly adjacent to Valencia Community College, and is minutes away from Orlando's executive and international airports and some of Central Florida's greatest attractions like Disney World, Sea World, Universal Studios and other renowned theme parks, along with diverse shopping options and restaurants.

Villa Valencia is the right address for multi-family living. ■



LUXE CONDOS

EASY-TO-MAINTAIN CONDOMINIUMS WITH PLUSH AMENITIES, OASIS AT NAPLES MAKES FOR A PERFECT STARTER-HOME.

Along the gulf coast of Florida and the Everglades Wilderness, is the 188-unit, garden-style condominium community called Oasis at Naples, located in the city of Naples, Florida. The immediate neighbourhood is comprised of many high-end residential developments including the Ritz Carlton and Tiburon Golf Club.

Constructed in 1992, the property consists of 15 two-storey buildings including one stand-alone building that serves as the main-office situated on approximately 15.85 acres of land. The buildings feature a stucco exterior over a wood-frame and a pitched roof with both tile and composite shingles. The community features an extensive amenity package, to appeal to an array of residents. Common area amenities include a sparkling swimming pool and spa, a clubhouse with a business center and gym, sports courts including a tennis court and volleyball court, beautiful water scaping, lush tropical landscaping, controlled access, and covered parking. Interior amenities feature full-size washers and dryers in all units, elevated ceilings, energy efficient dual-pane glass, ceramic tile in the wet areas, stainless steel appliances, and hardwood floors.

The buildings are comprised of spacious open floor plans consisting of eleven 1BHK units that measure 648 sq. ft., six 1BHK that measure 760 sq. ft., twenty-two 2BHK units measuring 918 sq. ft., thirty-five 2BHK units measuring 989 sq. ft. and four 2BHK units with 1022 sq. ft.

Oasis at Naples combines the compact charm of condominium living with the plush appeal of luxury realty. ■



OLD WORLD CHARM

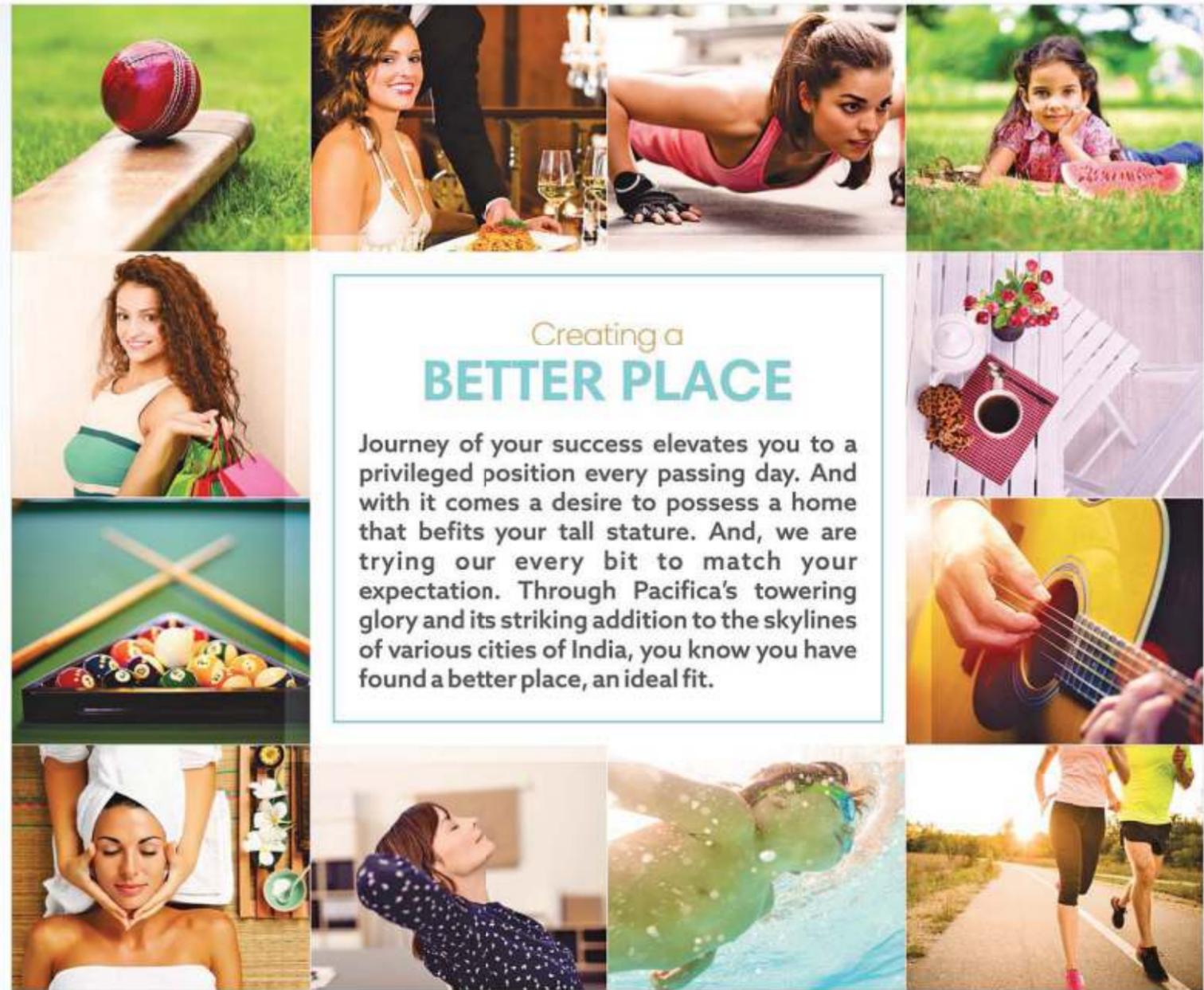
SET IN A QUAINT NEIGHBOURHOOD AMIDST PICTURESQUE SETTINGS, WYNDHAM LAKES IS A HOME AWAY FROM HOME.

With frontage on Old St. Augustine Road, located adjacent to the All Souls Anglican Church and in close proximity to schools, parks, restaurants and small businesses, along with residential neighbourhoods, Wyndham Lakes has an old-world charm that is apt for someone with classical tastes. St. Luke's Hospital is located five miles north of the property, and the Deep Forest Airport is located 16 miles east.

With superlative features conducive for senior citizens, the 245-unit independent living, assisted living, and memory care community is set on 13.85 acres of land. The property features floral landscaping and well-manicured grounds, as well as fully screened patios for every apartment. The main building offers a beauty salon and barber shop, a general store, laundry facilities, a library, a living room, a media room, a game room, and a private dining room. The independent living units are 368 sq. ft. and 511 sq. ft. In total, the community features 111 studio units, 85 one-bedroom units, and one two-bedroom unit. The assisted living units are sized, on an average, at 329 sq. ft., 506 sq. ft., and 850 sq. ft. In memory care, the community features 21 studio units with an average size of 364 sq. ft.

With a variety of offerings catering to various levels of dependency, Wyndham Lakes is the ideal retirement settlement in Florida. ■





Creating a
BETTER PLACE

Journey of your success elevates you to a privileged position every passing day. And with it comes a desire to possess a home that befits your tall stature. And, we are trying our every bit to match your expectation. Through Pacifica's towering glory and its striking addition to the skylines of various cities of India, you know you have found a better place, an ideal fit.

The Meadows
@ Gokuldham
Luxurious Villas, Ahmedabad

Reflections
by Pacifica
Luxurious Apartments, Ahmedabad

Sanguine Estates
Plotted Development, Ahmedabad

aurum villas
Luxurious Villas, Chennai

aurum
Luxurious Apartments, Chennai

PACIFICA PARK GRANDE
Premium Residences, Hatol

CITY CENTER
Commercial space, Deesa

PACIFICA BUSINESS-PARK
Gurgaon
Business Spaces, Gurgaon

HAMILTON
Premium Residences, Bangalore

HILLCREST
Luxurious Apartments, Hyderabad

Marvella
Premium Apartments, Ahmedabad

COURTYARD
Marriott
5 Star Hotel, Bangalore

NORTH ENCLAVE
High-rise Apartments, Ahmedabad

COMPLETED PROJECTS

La Habitat
Where heart dwells, mind rests
Low-rise Apartments, Ahmedabad

Green Acres
High-rise Apartments, Ahmedabad

casa lakeside
Luxurious Villas, Vadodara

Madrid country
Premium Villas & Apartments, Vadodara

AAVAAS
Office Spaces, Chennai

PACIFICA TECH-PARK
chennai
Office Spaces, Chennai

COURTYARD
Marriott
5 Star Hotel, Ahmedabad

Corporate Headquarters - India
4, 5 Sigma-I, Behind Rajpath Club, Nr. Mann Party Plot
Bodakdev, Ahmedabad, Gujarat 380059
Landline : +91-79-40027783/84/85



Ahmedabad - Vadodara - Deesa - Chennai - Hyderabad - Bengaluru - NCR
Residential | Senior Living | Townships | Hotels | IT Parks | Business Parks | Commercial | Plotted Development
SMS : PACIFICA to 54242 | www.pacificacompanies.co.in | info@pacificacompanies.com

[/pacificaindia](#)
[/pacificacompanies](#)

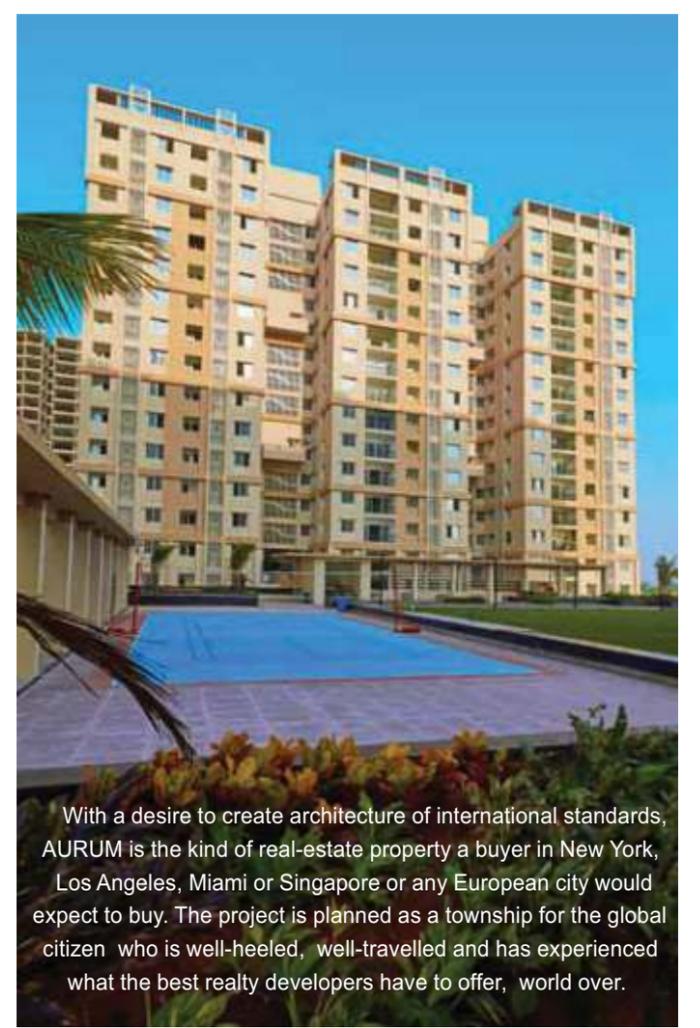
Chennai CARNIVAL

PACIFICA AURUM'S
MELATHEMED SHOWCASE, WAS A
ROLLICKING, LAUGH-FEST.

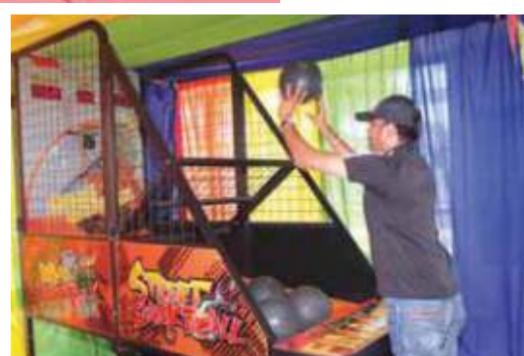
Pacifica constantly evolves innovative ideas to engage with customers and offer them the best that they can get. As Chennai is the largest market with Pacifica AURUM being a prime project, with 140 acres of township — we thought of creating a big buzz in the market by organising two days of a tasteful and colourful fiesta called the HAPPINESS MELA.

The two days sun-kissed event was full of fun and frolic and more than 15,000 guests graced the event with their presence. On the 9th and 10th April, 2016, premises of Happiness Tower Phase - I of Pacifica AURUM, replete with clowns, jugglers, magicians and acrobats, to serenade the audiences with tricks and shows. We had a quintessentially *desi* selfie-corner where we kept a colourful scooter and rickshaw where the visitors clicked themselves and promptly uploaded it on their social media. Our tattoo artists ensured all the kids, parents and even their grandparents got inked with bright and quirky designs. The balloon-blowers made inflated animals and flowers for the tiny tots. Each and every visitor forgot about their worries and experienced moments of joy at the Happiness Mela.

If that wasn't enough, the guests were delighted with pleasant surprises, including gifts and lucrative offers for all home buyers. Buyers at the event were gifted with free furniture like a dining table, king-sized beds, recliner sofa-sets, wardrobes and dressers from India's largest home decor store @Home, A false ceiling and two air-conditioners were offered on booking of 2BHK in Happiness Tower, a great valuable addition to the buyers. ■



With a desire to create architecture of international standards, AURUM is the kind of real-estate property a buyer in New York, Los Angeles, Miami or Singapore or any European city would expect to buy. The project is planned as a township for the global citizen who is well-heeled, well-travelled and has experienced what the best realty developers have to offer, world over.





REACH BEYOND

DREAM 2020

OUR NEWLY LAUNCHED PARTNER VENTURE — NEBULA COMPANIES — IS AS MUCH AS A PHILANTHROPIC CAUSE AS IT IS A PARADIGM SHIFT IN LAND DEVELOPMENT.

With years of expertise, in the field of realty behind us, Pacifica Companies has taken a quantum leap by diversifying into a partner venture called Nebula Companies. With Kesar Group, the most competent land aggregators of Gujarat with a proven track record of having developed millions of sq. ft. of residential and commercial projects, as well as the infrastructure baron, Futura Group — whose reputation precedes them, with regards to contracting and project management, for exploration and production of oil and gas, IT, engineering, pharmaceuticals and Exim trade, they have a multi-national presence in India, China, Ghana, Togo, Kazakhstan, Myanmar, Russia, Singapore, UK and UAE.

The premise of Nebula Companies is a simple reality called Dream 2020 — the resolve is to get a minimum of 10,000 families realise their dream of owning a land or home by the year 2020.

Nebula plans to achieve this herculean target by capitalising on land-ownership using a multi-pronged approach that harnesses on premium realty, timesharing and hospitality.

NEBULA REALTY Nebula Companies will be undertaking large-scale, mixed-use real estate development by partnering with land-owners in a joint-venture model, as well as develop their very own land banks across the country. The differentiating philanthropic factor here lies in the aim is to create havens for India's middle and lower-income groups who otherwise cannot afford to own a piece of land or home.

NEBULA HOSPITALITY Quality hospitality still exists in a bubble of luxury that is unaffordable to the common man. By forging strategic partnerships with acclaimed global hospitality

brands, our aim is to create a chain of value hotels and resorts of international standards that will cater to the budget traveller in India, but does not compromise on quality, service standards and value-for-money.

Nebula Companies will ensure that owning a home and travelling within the country — to your heart's content — becomes an attainable dream.



ABOUT THE BUILDER

Nebula Realty is the coming together of the best minds in business where every founder member is an accomplished name with a long standing legacy of running successful businesses. The core think tank consisting of Pacifica Companies, Kesar Group and Futura Group have a proven track record in creating enterprises of repute.

The joint venture leverages on the group's founder members extensive and rich experience in the real estate domain, heralding their roles as developers and implementers. The group will be undertaking large scale mixed use real estate development by partnering with land owners in a joint venture model as well as develop their very own land banks across the country.

To know more about this creative enterprise visit www.nebulacompanies.com

Nebula's address 505, Shivalik Abaise, Prahlad Nagar, Ahmedabad, Gujarat 380015, Tel : +91 79 6621 2222

“ **AAVAAS** Affordability@its Best...!!”

PACIFICA AAVAAS IS A BALANCED BLEND OF LUXURY AND AFFORDABILITY; BUILT FOR A VERSATILE DEMOGRAPHIC.



Artist's impression



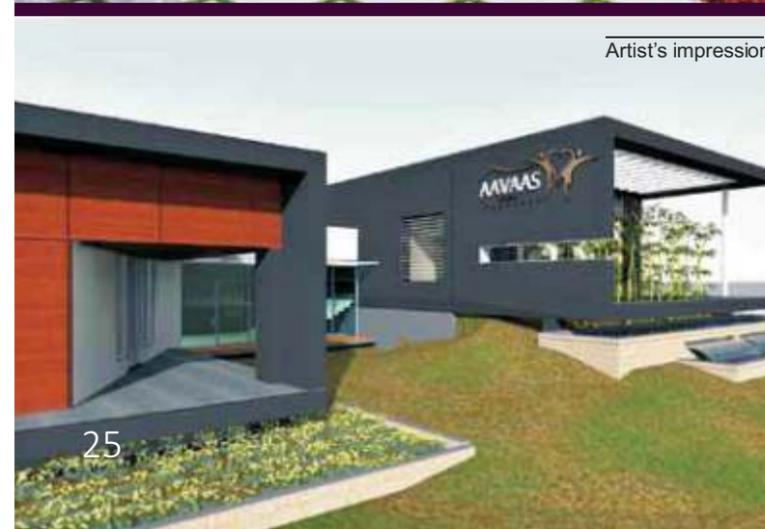
Actual photo



Artist's impression



Actual photo



Artist's impression



Actual photo

NEW PROJECT

Sample House and Marketing Office



ABOUT AAVAAS

Pacifica Aavas is the perfect blend of affordability and luxury, couture and comfort. Based in one of the most upcoming areas in Ahmedabad, Changodar has some great apartments, villas and plots that is conducive to family life. This premium property sprawls over 19 acres with 56 low-rise three-storey buildings consisting of 1RK, 1BHK and 2BHK apartments that are suitable for a wide demographic. This carefully planned scheme is built amidst an oasis of green, but connects you to the city via the

AMTS in a matter of minutes! Daily conveniences, schools and colleges are all a stone's throw away from this leisurely project making it an ideal residential project.



Pacifica Aavaas, Near Kesar city, Behind Zydus Research Center, Sarkhej Bawla Highway, Moraiya-Changodar, Ahmedabad, Gujarat, INDIA.
Phone: +91 79 6621 2222, 1800 419 2299 (Toll Free)

HIGHLIGHT/AMENITIES

- Professionally landscaped gardens with paths of paved blocks, a party lawn area, jogger's track and a kiddie park.
- Ample visitors parking along with special Senior Citizens Park .
- A club house with a gymnasium, indoor sports centre and yoga studio.
- Multi-purpose community hall.
- Library and Study Area.

"Snapshots of Aavaas Launch"



Meet Our Partners

MANINI SUTARIA SHAH
Founder, Ochre Revival

HOW AND WHEN DID YOU CONCEPTUALISE AND SET UP OCHRE REVIVAL?

After graduating in 1989 from MSU Fine Arts with a specialisation in Applied Arts, I fearlessly took the plunge into what was then a totally man's world and launched Ochre Revival. In the very first year Ochre managed to compete with the bigwigs at their big game, launching Crossword, Fun Republic, Radio Mirchi and other major brands in Ahmedabad. As business grew so did the team, and I soon turned into a manager of marketing and operations.

Ochre Revival is a versatile, advertising and graphic designing studio, crafting ideas and thoughts into brilliant artworks. Ochre's growth as a creative studio since its inception has been remarkable. And over the years, till date, it has revived only for the better.

HOW HAS YOUR AGENCY EVOLVED OVER THE LAST FEW YEARS?

Since 1992, with 24 years of experience and hard work behind us, Ochre has made some big imprints created by small footprints. Through the years we have broadened our services, from print and designing to multimedia and digital marketing. We strive to be innovative and creative, but this is underpinned at all times by flawless delivery. As a result, many of our clients trust us implicitly and will allow us to further push the boundaries to do bigger, bolder and more complex things. It is also important to acknowledge my staff – Ochre has always hired people with a desire to create. The industry has changed dramatically over the years and I believe that Ochre has effectively responded to such changes. The journey has been tremendously satisfying and still continues.

IN WHICH AREA OF ADVERTISING DOES YOUR COMPANY HAVE THE MOST EXPERTISE?

Good business is about good relationships. Everything flows from it. Our relationships with our clients goes beyond our call of duty. That is the reason why Ochre has managed to retain clients over two decades, from the time of our inception till date. We create an experience through concept development, art direction, photography, graphic design and interaction design.

FOR HOW MANY YEARS HAVE YOU BEEN WORKING WITH PACIFICA? CAN YOU EXPLAIN HOW YOU STRUCK A WORKING RELATIONSHIP WITH THE COMPANY?

We have been creating artworks for Pacifica since the last 2 years. I was invited by Pacifica to present Ochre Revival's work and expertise and since the very first meeting we struck a great chord of the same level of artistic understanding. We started our first project with the launch of Casa Lakeside at Vadodara in 2014 and since then life has been a roller-coaster at Ochre.

WHAT IS DIFFERENT ABOUT PACIFICA FROM THE OTHER CLIENTELE YOU WORK WITH?

Ochre has always believed in working with a single client from the same industry. There is no way I will take up another infrastructure client since the market that all of them sell is the same and I don't believe justice can be done to both. I also believe in creativity that makes business sense and that partnerships are for life. Most of my clients, old and new, trust my instinct and design sense and thus it has always been easier to deliver the right designs. With Pacifica too, we have this understanding and working with the team at Pacifica is a lot of fun.

ARE THERE ANY SPECIAL ANECDOTES OR MILESTONES THAT PACIFICA AND YOU SHARE WHILE WORKING TOGETHER?

Every campaign is a milestone achieved at Pacifica.

HOW DO YOU SEE YOUR FUTURE COLLABORATION WITH PACIFICA PAN OUT?

It is a lifetime partnership; always fun and full of new and innovative ways of reaching out to their customers. Creating brilliant works that makes great business sense.

ANY ADVICE THAT YOU WOULD LIKE OUR READERS TO KNOW.

The world isn't black and white - be eccentric and memorable. On a serious note; embrace change, lead change. You cannot afford to stand still, and at the very least, keeping up with the pace of change is very essential. ■

“ Embrace change. Lead change. You cannot afford to stand still ”



Under constrUction



Reflections,
Ahmedabad



sanguine estates,
Ahmedabad



The Meadows, Phase 2,
Ahmedabad
delivered



casa lakeside,
Vadodara



Progress rePort

Top-notch properties built on scenic sites in pleasant neighbourhoods. Pacifica offers you not just heavenly homes, but *crème de la crème* real estate assets.



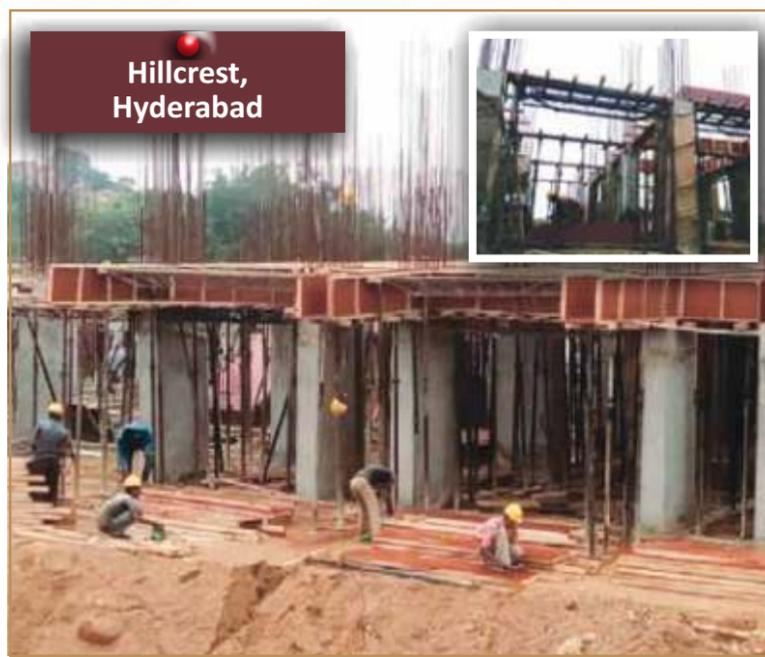
Hamilton Towers,
Bengaluru



San Martin @Madrid County,
Vadodara
delivered



Aurum
(Pride Towers)
chennai



Hillcrest,
Hyderabad



Aurum villas,
chennai



San Lucas @Madrid
County, Vadodara

The art of Arranging Spaces

In our last issue, we introduced you to the principles of Vaastu Shastra and the significance of compass directions. We now guide you through the initial steps of choosing a property.

Indian architecture embraces buildings of diversity and distinction, and many of the traditional designs follow the doctrine of Vaastu Shastra, holding the view that man-made buildings are directly affected by the laws of nature. Relevant, for example, in Indian architectural builds such as Hindu temples, designs following this doctrine emphasise a balance between man and nature. Writings on Vaastu highlight the five natural basic elements and their coexistence, the harmony of which are viewed as the reason for life on Earth. When transferred to architecture and design, we see these ideas displayed through a balance in geometric shapes, resulting in symmetry and precise lines.

CHOOSE SYMMETRY

Symmetrical shapes like square or rectangular, circular and hexagonal promote overall growth, increase mental capabilities and generate prosperity. Asymmetrical shapes like oval, triangular, parallelograms, stars and tridents may seem fashionable in modern architecture but are deemed inauspicious.

DIVINE BLESSINGS

Always perform a Bhoomi Puja before commencing construction of the building.

OPEN SPACES

There should be more open space towards North, North-east and East where open lawns, parking, gardens, etc. can be constructed. But these important and vital directional areas must not be covered or constructed.

INVITING LAKSHMI

Entrances or main door of the building should essentially be constructed in the east which has to be huge and bigger than other gates especially exit door.

NURTURING RELATIONSHIPS

The implementation of principles of Vaastu is of utmost importance in the bedroom. This room invites people from different races, backgrounds and characteristics and therefore, a Vaastu compliant guestroom doesn't allow the guest to dominate or interfere. Guestrooms should be such that the person coming here to rest feels at peace and is content. Sometimes, this room gets stimulated with the negative vibrations of different people, and to nullify that Vaastu principles are applied to induce positive energy. These rooms are best plotted in the north west. ■

PACIFICA COMPANIES
Shaping real estate globally... since 1978

"OUR HOME IS OUR FAVOURITE GETAWAY IN THE CITY."

~ MR. NAREN BABU
Proud Aurum Home Owner - Happiness Towers

The team behind Pacifica Aurum have been absolutely professional in their dealings, extremely courteous and helpful. The warmth and support provided by the team is unmatched compared to other real estate groups. They addressed our concerns proficiently and even put in additional effort to ensure that our requirements are met. With continued empathy towards customers, Pacifica Aurum provides not just customer service but happiness too.

PACIFICA aurum
LIFE AT ITS BEST

LUXURIOUS VILLAS & APARTMENTS

Ready to occupy | Retail plaza with Spa, Saloon, Cafe, Supermarket, Pharmacy and Clinic coming up in 10 months
Facility management by CBRE | Tie up with Gateway school with exclusive offers for residents

PHASE I SUCCESSFULLY DELIVERED - HAPPINESS TOWERS

BOOKINGS OPEN

SITE ADDRESS:
PACIFICA AURUM, Padur, Rajiv Gandhi Salai (OMR), Chennai 603103.

Contact:
+91 81446 60055

Follow us on:
f in t



AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR

Residential | Senior Living | Townships | Plotted Development | Hotels | IT Parks | Business Parks | Commercial

Web : www.pacificacompanies.co.in | Email : info@pacificacompanies.com

U.S.D 3 Billion Real Estate Conglomerate

The City of DAWN

THE IDEA OF AN UTOPIA ISN'T AN IDEALIST'S FANTASY. IT EXISTS WITHIN OUR VERY OWN COUNTRY – IN A CITY CALLED AUROVILLE.

Sri Aurobindo has had many avatars — as freedom fighter, nationalist, yogi, guru, poet and has impacted Indian culture in more ways than one. Over 60 years after his demise though, nothing stands as a bigger testimony to the legacy he has left behind than the city of Auroville.

During his lifetime, Aurobindo had often confided in Mira Alfassa, his prime disciple of a strong desire to create a cosmopolitan community that would be based on the virtues of fraternity, democracy, equality and brotherhood. While the idea did not bear fruition in his lifetime, Alfassa or 'The Mother' as she is devotedly referred to by Aurobindo's disciples, commenced building the township in the 1960s, after the UNESCO and the Government of India passed a resolution labelling it as a project of prime importance that was integral to the future of humanity.

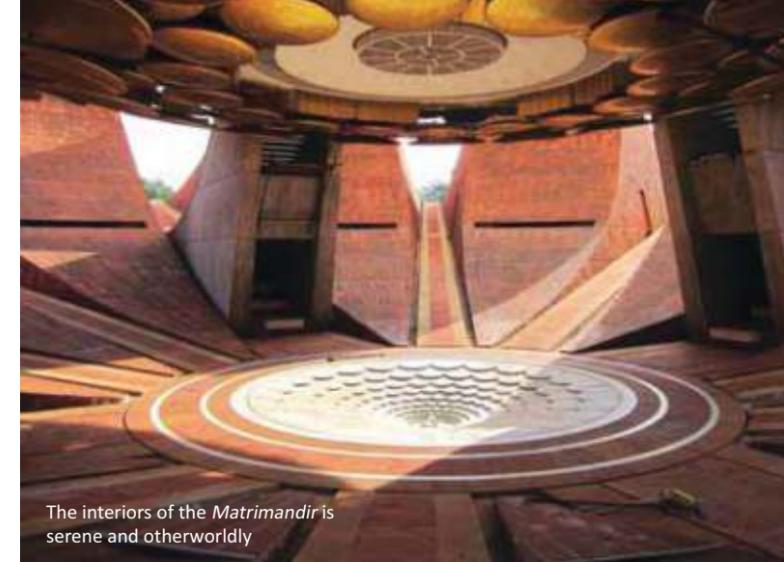
A MELTING POT

Representatives from 124 countries gathered near a Banyan tree on 28 February 1968, with a member from every state of India. Each person in this gathering was asked to carry soil from their motherland, which was then collected in an urn. The lotus-shaped urn was then placed in the focal of an amphitheatre that forms the very core of the city.

Built on over 25 kms. of land, Auroville is considered the model blueprint that the future cities of the world should be modelled on - with an emphasis on environmentalism, sustainable development, organic living and superlative architecture. At the heart of the city, is the *Matrimandir*, a silent meditation hall used for purposes of reflection and contemplation. The surrounding city is neatly divided into four zones: residential, industrial, cultural and international. The latter serves as an area with pavilions dedicated to every



A skyview of the Matrimandir



The interiors of the Matrimandir is serene and otherworldly

country in the world that honours its culture and heritage.

There is a certain dualism in the city's architecture; French, Tamil and old colonial houses that stand in stark contrast to the contemporary homes that were built centuries later. The tree-lined streets have an old-world charm; There are elegant boutiques which specialise in Gallic-Indian fusions of clothing and interior design, cafes with a touch of French flair and shops with a new-age hippy vibe – more in the style of tropical New Caledonia than French Riviera. High walls set with arched decorative iron balconies and houses in ice cream colours exist against the distant cacophony of modern-day India: persistent horn-blowing and the clatter of tuk-tuks that is buffered by a green belt that separates Pondicherry from Auroville. There is an added emphasis on curbing pollution; Its citizens consciously choose to walk, cycle or use electric scooters to commute around the city, as compared to fuel-guzzling four-wheelers.

GREENVILLE

Auroville's economy primarily sustains itself with financed inputs from Sri Aurobindo's Society, apart from community initiatives such as organic farming, holistic cooking, handicrafts, yoga studios, alternative healing and ayurvedic therapies. Artists, fashion designers, celebrities and hipsters have increasingly decided to make this unconventional city their hub over the decades. The city is well-connected by red sand lanes and is bordered by lush, green forests and secluded beaches.

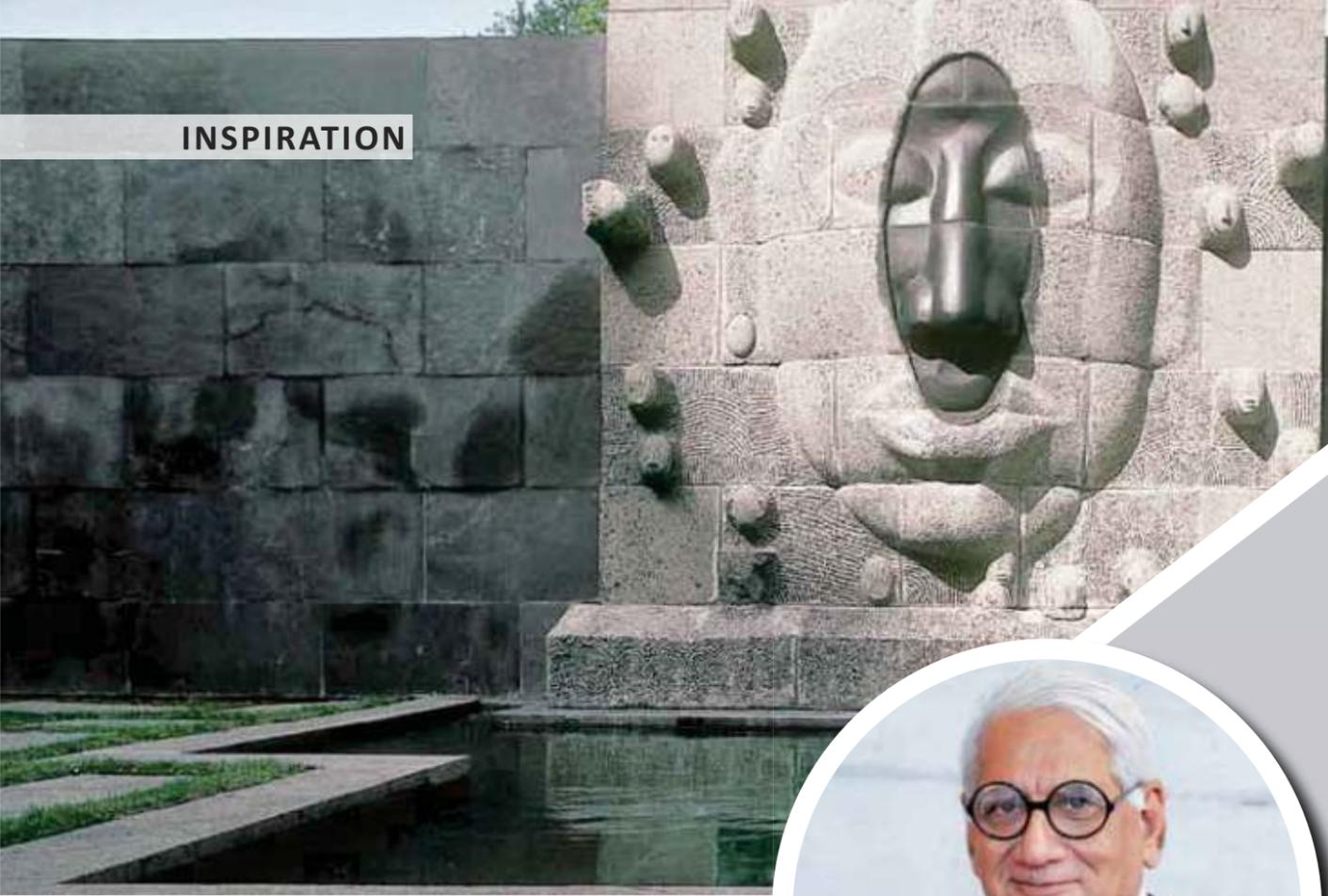
When the first settlers of Auroville had gathered around a Banyan tree, everything in the vicinity was arid. They dug, watered and planted until Mother Earth gave way to their kinds act of love. In an age of environmental degradation and global warming, suggesting an impending apocalypse; replicating cities like Auroville may be the only hope for mankind. ■



Resembling a golden ball of light, the Matrimandir is actually a lotus-shaped urn.



Eco-conscious, Bicycles and trishaws are the preferred mode of transport



The Indian architect of **GLOBAL REPUTE** important in regards to improving the cultural sphere within the public domain and serving as an arena for arts and culture to thrive on.

NO INDIAN REALTY COMPANY CAN DO WITHOUT REFERENCING THE LATE CHARLES CORREA, INDIA'S BIGGEST CHAMPION IN THE FIELD OF CONTEMPORARY ARCHITECTURE.

India is world-famous for its ancient architecture, with many of our temples, monuments and palaces recognised as World Heritage Sites. Our contemporary buildings, however, tell a different story; our young architects seem to be blindly aping the West in their design aesthetics. Small surprise no Indian architect has received global recognition — all except one.

Born in 1930, Charles Correa grew up in the city of Secunderabad. Correa's designs for housing and cities, looks closely at climate change, affordable housing and his projects to improve cityscapes; including his masterplan for Navi Mumbai, besides his international portfolio — the MIT Brain and Cognitive Science Centre, US and the Champalimaud Centre for the Study of the Unknown in Lisbon, Portugal. His emphasis on the use of reflect Indian vernacular architecture, which focuses on the needs of local people with regards to social needs and weather conditions, and the use of locally-sourced produce and craftsmanship. This is beneficial especially when building in low-income areas, as eradicating the need to import goods lowers overall building costs. At the time of its production, the Jawahar Kala Kendra in Jaipur was seen as incredibly

Correa's design explores the idea of design protecting people from natural elements by orienting a building in a way that it gets minimum amount of sun, but enough light, using the right masonry that absorbs heat, and encouraging people to use a house in a nomadic way, "which means, using different parts of the home at different time of the day – in the day, you stay in the part that is shaded, and in the evening, you go to the one that offers the best view," says Correa.

Deeply influenced by Swiss-French architect, Le Corbusier – "His buildings were powerful and lyrical, and showed that you could be at the cutting-edge of architecture," Correa had once said of his idol. Correa created buildings like the Tube House in Ahmedabad, a prototype of low-income housing which was shaped such that cool air was naturally drawn through it. Correa's best-known projects—the British Council in Delhi, and his ode to high-rise living, the Kanchanjunga apartments in Mumbai, which stand 84m. high, have breezy stacked verandahs and suspended courtyards.

Correa's open-to-sky spaces, such as the National Crafts Museum, New Delhi, arranged like a mat of interconnected spaces linked by courtyards, much like the Indian village squares. Or, the Gandhi Ashram in Ahmedabad, which has a labyrinth of single-storey buildings arranged around shaded meandering walkways. The ashram was inspired by sacred sites across the world — "From the walkways that encircle the Buddhist stupa, to the garbha griha in Hinduism, the processional route around the Kabba in Mecca and the ambulatories of Europe's great cathedrals". Or even the Jawahar Kala Kendra in Jaipur, which is based on the concept of the *navagraha*, or the *mandala* of nine planets that are fundamental to Hindu astrology.

Beyond his individual projects is his path-breaking design for Navi Mumbai, Mumbai's twin city across the bay and the largest planned city in the world, which is known for its community spaces that reference the village chaupal or the public square where people meet. "I am interested in the ways that Indian cities work," he said. "They may seem to be in a state of crisis, but they have their inherent strengths. We have the skills to turn them around; we just need to look inwards." ■

AWARDS

| 1972 - Padma Shri | 1982 - RIBA Royal Gold Medal | 1994 - Praemium Imperiale | 1998 - Aga Khan Award for Architecture | 2006 - Padma Vibushan |

FRAGRANT Homes

A D.I.Y. GUIDE TO HELP YOU MAKE A HOMEMADE AROMATHERAPY KIT.

When it comes to great decor - think of scents as background music. They cannot be seen; only sensed but has immense psychological and health benefits. The olfactory sense is the strongest and yet the most subtle of all our perception. The odours in our immediate environs, can either make or break our mood.

With the right tools, it is possible to replicate a sensual ambience in your home much like the sweet-smelling lobby of a luxury hotel! All you need to do is assemble an aromatherapy kit of scented-candles, rattan sticks, essential oils of your favourite scents, dried herbs and some pure spirit alcohol for you to know the basic knowhow of perfumery.

SET THE MOOD

Head to the nearest pharmacist, gift-shop or attarwallah to shop for essential oils. Just sniff out your favourite scents. Remember, aroma oils have therapeutic benefits so familiarise yourself with them and find the appropriate section of your home to use them in. For example, lavender and chamomile make you feel sleepy, so restrict them to your bedroom, lemon and cinnamon help you focus by raising your energy-levels and are best used in the office; eucalyptus and lemongrass have strong antiseptic properties and can be used in the lavatories and bathrooms. While synthetic scents are easily available, it is always beneficial to use organic oils that are slightly expensive, as they are safe for your children, pets and your overall family health.

ROOM FRESHNERS

Add a small peg of vodka to a spray bottle, twenty drops of an essential

and top it off with pure, still water. Voila! You have a room freshner, bed spray and even a body-mist! The added advantage of using a homemade spritz is that it does not contain the harmful chemicals commercially manufactured toilet-cleaners contain.

HERB PILLOWS

You can use combinations of dried kitchen herbs such as cinnamon, cardamom, bay-leaf, vanilla, ginger, etc. and dried flower petals like rose, marigold and jasmine and stuff them in a muslin drawstring pouch. You can also add a few drops of your favourite essential oil for an added punch. Use these herbs pouches to scents up your pillows, deodrise your cupboards, cabinets and suitcases.

BRING NATURE IN

Picking out the right plants with savoury leaves and scented blossoms can liven up your home. Not only do they purify the air but also provide a strong focal point. Arabian jasmine, eucalyptus, gardenias, corsage orchids, and oregano are easy to maintain indoor and will make your home smell like an exotic garden!

SIMMER THE STOVE

Simmer water in a small saucepan and add citrus slices and herbs, like lavender or mint. The heat permeates the sweet scent throughout your house — an easy trick that is just as quick to apply.

JUST A DROP

For a quick fix of your favourite scent, just scatter a few drops on the floor of your shower cubicle before turning on the hot water, or add a few drops of the scent to your bath-tub. Dab your favourite oil on your pulse-points, handkerchief, clothes or upholstery to create a magical effect that lingers throughout the day. ■



FAIR Deals

ANYONE WHO BOOKED A PACIFICA PROPERTY AT FAIRPRO 2016, WAS GIFTED AN APPLE IPHONE6, AND OFFERED OTHER DISCOUNTED MORTGAGGE PACKAGES.



Among Chennai's realty market – Fairpro – the annual property fair organised by the Confederation of Real Estate Developers Association of India (CREDAI) has always been considered a one-stop realty exhibition.

Fairpro 2016 took place between the 19th-21 February 2016, at the Chennai Trade Centre and attracted a crowd of over 20,000 people over the weekend. Pacifica has always been a top developer showcased at the event over the years. This year we presented a bouquet of top-notch projects with an emphasis on our realty in the city, AURUM Villas and AURUM apartments (Happiness Towers and Pride Towers.)

Over 80 developers showcased more than 300 residential projects at the fair. Houses ranging from 10 lakh to multi-crore luxury projects were on offer. Everyone who booked a home at the venue was gifted an Apple iPhone6 and an EMI Holiday Offer was made available to those booking a ready-to-occupy apartment, under which the buyer will not have to pay EMI for one year. Another offer for projects under construction, No Pre-EMI Offer, provides for the buyer to make a 10 per cent down payment for booking a home, with the balance to be paid on handover.

HOW TO GET A DAY OFF FROM WORK

Woman: "I can make the boss give me the day off."

Man: "And how would you do that?"

Woman: "Just wait and see."

She then hangs upside-down from the ceiling.

Boss comes in: "What are you doing?"

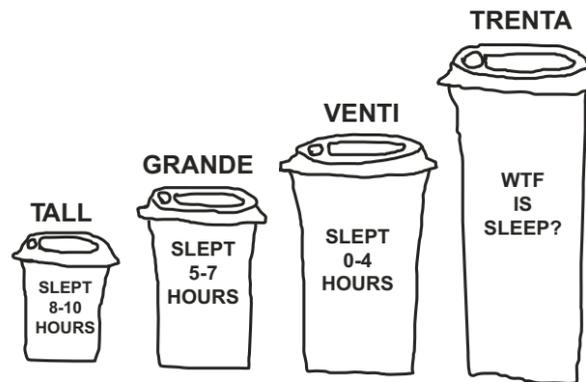
Woman: "I'm a light bulb."

Boss: "You've been working so much that you've gone crazy. I think you need to take the day off."

The man starts to follow her and the boss asks,

Boss: "Where are you going?"

The man says: "I'm going home, too. I can't work in the dark."



CANNIBALS AT WORK

A large corporation recently hired several cannibals. "You are all part of our team now," said the HR rep during the welcoming briefing. "You get all of the usual benefits and you can go to the cafeteria for something to eat, but please don't eat any of the other employees." The cannibals promised they would not.

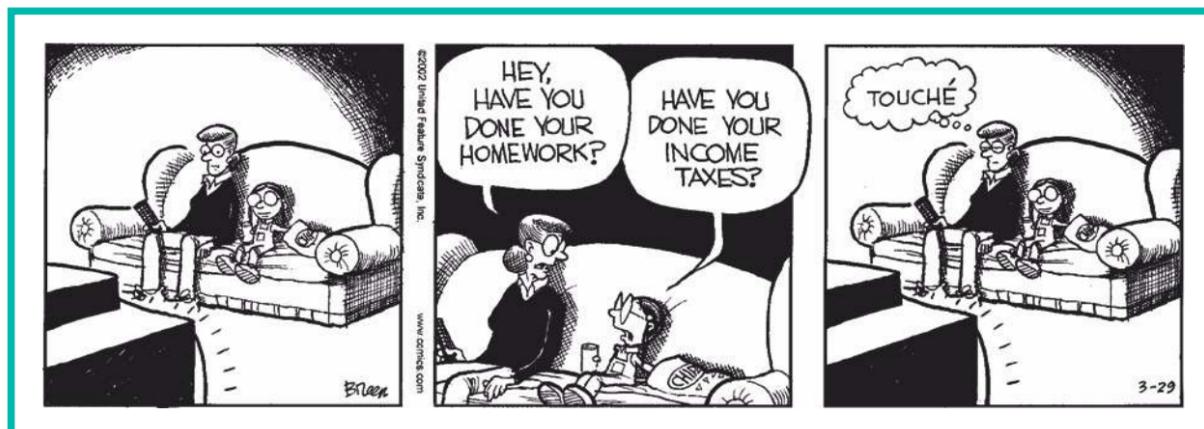
Four weeks later their boss remarked, "You're all working very hard and I'm satisfied with your work. However, one of our secretaries has disappeared. Do any of you know what happened to her?" The cannibals all shook their heads: "No!"

After the boss had left, the leader of the cannibals said to the others, "Which one of you idiots ate the secretary?" A hand rose hesitantly.

"You fool!" the leader continued. "For four weeks we've been eating managers and no one noticed anything. But NOOOooo, you had to go and eat someone who actually does something!"

POWERFUL WORDS

The three most powerful words other than "I Love You" are, "Salary is Credited."



PADUR, OMR, CHENNAI

Class Extraordinaire!



Presenting a residential haven that embodies class & sophistication at every nook and cranny. Located in OMR, Chennai's poshest area, Aurum Villas are waiting to unleash a distinct sense of class.

Superior location | A Club House spread over 8 acres | Lifestyle amenities to spoil you for choices

Tie-up with world renowned Gateway school | Limited units left

POSSESSION SOON

BOOKINGS OPEN
SAMPLE HOME READY

CONTACT :
+91 81446 60055

Follow us on:



AHMEDABAD | VADODARA | DEESA | CHENNAI | HYDERABAD | BENGALURU | NCR

Residential | Senior Living | Townships | Plotted Development | Hotels | IT Parks | Business Parks | Commercial

Web : www.pacificacompanies.co.in | Email : info@pacificacompanies.com



**?,*(

,!/&*'+()-



JV PARTNER



Aastha

Aastha Realinfra Private Limited



\$!#
#%&
)\$

!
)\$%&'
#%\$

*!+



0#10(110,+
7%! !%85959

7)))1

2345461

7:

%&!
);'
'#,!

;(!

Follow us on:

